



UP INTERNATIONAL TRADE SHOW

2nd Edition



Date : 25 - 29 September, 2024
Venue : India Expo Centre & Mart, Greater Noida

AN ARENA TO SHOWCASE TRADE, TRADITION & TRANSFORMATION OF UTTAR PRADESH



**THE BIGGEST SOURCING SHOW OF UTTAR PRADESH
JOINTLY ORGANIZED & SUPPORTED BY THE GOVT. OF UP**

UPITS Groundbreaking: Milestones and Achievements at a Glance

The Maiden UP International Trade Show, hosted from 21 to 25 September, 2023 at the India Expo Centre & Mart in Greater Noida, Uttar Pradesh, marked a significant milestone in global trade. The event was inaugurated by the esteemed Hon'ble President of India, Smt. Droupadi Murmu in the presence of Hon'ble Chief Minister, Shri Yogi Adityanath.

The success of the exhibition drawn the attention of international buyers. The Trade Show attracted foreign buyers from more than 60 countries. The statistics of the inaugural show underscore its impact. It was the first of its kind trade show in any State. UP International Trade Show has set an example for future international trade events embracing our motive 'Local to Global'. The huge success of the first edition has inspired us to organize the second edition in a row from 25 to 29 September, 2024 at India Expo Centre & Mart, Knowledge Park 2, Greater Noida. It is believed that the next edition in a row will be even more grand and successful surpassing the statistics of last year as given below:

Statistics of UPITS 2023

1914
Exhibitors

70,000
B2B
Visitors

237,000
B2C
Visitors

100,000+
Business
Leads

500
Overseas
Buyers From
60 Countries

1 Million +
Times
#UPITS2023
is used

1000+
All Media
Coverage



UP International Trade Show – 2024 Showcasing The Rise of Uttar Pradesh

UPITS is the Biggest Sourcing Show of Uttar Pradesh envisioned with an objective to showcase the products of Uttar Pradesh to the world and realizing the vision of a self-reliant India, as envisaged by Prime Minister Narendra Modi. The goal of Hon'ble Chief Minister of Uttar Pradesh, Shri Yogi Adityanath is to make the state a USD 1 trillion economy by 2027. This show is the manifestation of that vision and showcase the Uttar Pradesh emerging as

- New India's growth engine
- A dream investment destination
- Single destination for abundant resources
- Tremendous potential and Holistic ecosystem for industrial development
- Infrastructurally developed with new roads, highways, airports, and railways
- Complete showcase of Craft, Culture & Cuisine

EXHIBITOR'S PROFILE

- | | |
|---|---|
| ➤ Agriculture & Allied Sectors | ➤ Health / Wellness / Spa / Ayush / FSDA |
| ➤ Apparel / Textile / Handloom | ➤ Home Décor & Handicrafts |
| ➤ Automobile/ EV / Auto Components | ➤ Horticulture / Food Processing / FMCG |
| ➤ Chemicals / Gas & Paints | ➤ IT/ITES / Electronics |
| ➤ Education Skills and Research & Development | ➤ Media / Broadcasting & Communication |
| ➤ Energy / Power / Renewable - Solar, Wind, Hydro | ➤ Medical & Pharmaceutical |
| ➤ Engineering / Infrastructure / Construction / Real Estate | ➤ ODOP / GI / MSME / Women Entrepreneur / Start-ups |
| ➤ Environment / Climate Change / Forest | ➤ Print / Packaging & Paper Industries |
| ➤ Financial Services Industry | ➤ Retail / E-commerce / Logistics & Warehousing |
| ➤ Fishery, Animal Husbandry & Dairy | ➤ Sports / Toys / Games / Kids & Baby Care |
| ➤ Government Departments | ➤ Travel Tourism & Hospitality & Event Management |

VISITOR'S PROFILE

- | | |
|------------------------|------------------------------------|
| ➤ Buying Agents | ➤ Investors |
| ➤ Corporates | ➤ Marketing Professionals |
| ➤ Distributors | ➤ Overseas Buyers |
| ➤ Domestic buyers | ➤ Importers & Wholesalers |
| ➤ E-commerce | ➤ Retail Stores |
| ➤ Exporters | ➤ Think Tanks |
| ➤ Institutional Buyers | ➤ National & International Traders |



Cost of Participation

For Built - up _____ INR 7000/- per sq. mtr. _____

For Bare Space _____ INR 6500/- per sq. mtr. _____

*18% GST will be charged on total payable.



Venue of the UPITS:

India Exposition Mart Limited

Spread across a sprawling 58 acres of land on the Greater Noida Expressway in Delhi NCR, IEML is one of the largest integrated expo venues in India. Equipped with modern-day technological facilities, paired with pertinent conveniences and safety measures, it is suitable for hosting international business-to-business exhibitions, conferences, congresses, product launches, and promotional events, and primarily acts as a central contact point for overseas buyers and cottage-based manufacturers and exporters for conducting business.

For More Information :

Log on to www.upinternationaltradeshow.com

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Contact Us :

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